



brightpath
SOLUTIONS

STRATEGIC BUSINESS PLANNING

for

MINORITY BUSINESS OWNERS

that have been in operation 5 years or less

Two and a half days of intense business learning

Thursday, April 27, 2023 - 5:30 - 8:30 pm (Mandatory In-Person)

Hargraves Community Center

216 N. Roberson St, Chapel Hill, NC 27516

Saturday, April 29, 2023 - 9:00 am-4:00 pm (virtual)

Saturday, May 6, 2023 - 9:00 am-4:00 pm (virtual)

Business Basics

Learn the business basics of starting and/or sustaining your business as well as how to write a business plan.

Marketing

Create a business campaign outline and learn how to establish a positive brand through local and social media and how to improve prospecting for new customers and sales.

Finance

Build credit, contract readiness, and directly engage with a bank representative to better understand the banking and borrowing process

MICRO-GRANT ELIGIBILITY Upon completing the three-sessions, participants may apply for micro grants ranging from \$500 to \$1,000.

THIS PROGRAM IS FREE OF CHARGE AND SPACE IS LIMITED

Contact Information

empowermentincnc@gmail.com

919-967-8779



SCAN ME

Register Now

https://docs.google.com/forms/d/e/1FAIpQLSfajeE9CRmGDmgUtSiod2jPg2X29ay-Lw8vaitAg1ostkDFw/viewform?usp=sf_link



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